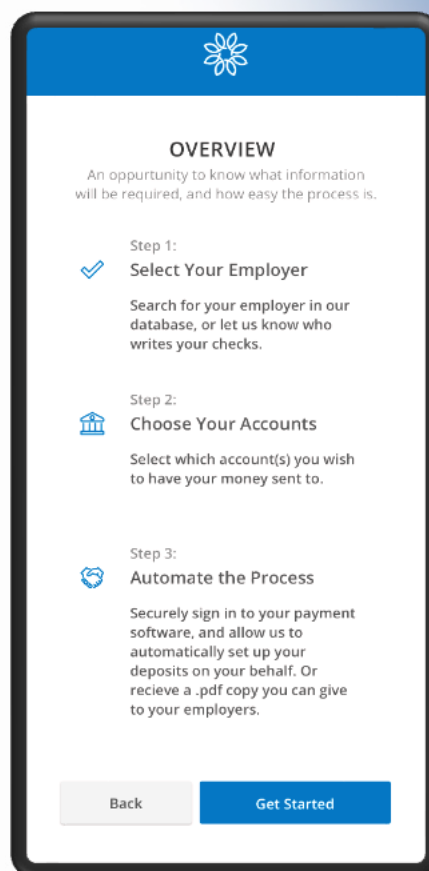


Click SWITCH®

Build profitable banking relationships with deeper engagement

Only about 50% of newly opened checking accounts survive past 90 days. Many of the rest end up inactive, draining time and resources that could otherwise be spent on the already costly effort of acquiring new accounts.

ClickSWITCH offers a hassle-free account-switching solution, used by more than 450+ financial institutions, to help financial services providers them build tighter connections early in the banking relationship. Thanks to its painless, paperless approach and a feature-rich user experience, ClickSWITCH ensures nothing slips through the cracks when you onboard or reengage your account holders. With the hassle out of the way, you can start growing deposits, revenue, and engagement immediately. When electronic alternatives are not available, Q2 also offers print form services and manual fulfillment.



Streamline the switch

It takes 90 seconds or less for account holders to transfer all their data from previous accounts and start banking with you.

Establish primary banking relationships

Establish a primary banking relationship by simplifying and automating the process of switching direct deposits and recurring payments to a new or existing account.

Revive inactive accounts

Reengage inactive consumers by making it easier for account holders to switch their deposits.

Comprehensive and quick account switching

ClickSWITCH provides account holders with easy-to-use tools to securely migrate direct deposits and recurring transactions between accounts while leaving room for customizations that create exceptional experiences.

Leave no data behind

A user-friendly admin portal tracks activity and monitors conversions. ClickSWITCH can integrate with hundreds of thousands of account records through our expansive database, and PCI-compliant security practices safeguard your data during account switches.

Make migration convenient

Switch Status provides a detailed view of all switches in progress, whether you're closing legacy accounts or consolidating existing ones. Simply click on a payee or biller. ClickSWITCH does the rest.

Report Delivery

Quickly and easily give business customers the critical information they need. With Q2 Report Delivery, customers can have CSV, BAI, and MT account data delivered to an SFTP folder for pickup.

Soon, customers will be able to get formatted reports through secure email or via API integration with their ERP.



With ClickSWITCH, we were able to exceed our deposit growth goals by 500%. Since using ClickSWITCH, we have also increased our direct deposit rate by over 500%, and our direct deposit capture rate is 98%.



John Wilkening
Chief Retail Officer
Notre Dame Federal
Credit Union

Q2 is a leading provider of digital transformation solutions for financial services, serving banks, credit unions, alternative finance companies, and fintechs in the U.S. and internationally.

For more information, go to Q2.com or call (833) 444-3469.