precision lender. a \Q2 company

Leveraging Data with PrecisionLender's Insights Suite

Why invest in advanced data capabilities?







spend on big data in the banking industry



2019 2025

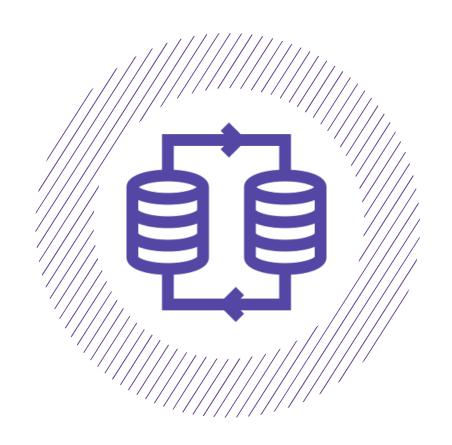
Are you making data-driven decisions?





Are you using insight when it counts?

Have you optimized workflow?





Have enough data talent to compete?

How is the banking industry faring?

What we've heard ...

It's expensive to start

Progress is "glacially slow"

Difficult to find the talent at scale

Fear, uncertainty, and doubt



Mational Banks

Very expensive to start

Slow speed to market

Difficult to gain a rhythm



Regional & Community Banks

Lack of resources

Lack of scalability

Difficulty competing w/ large banks

We are not a bank

precision lender. a Q2 company

As a data-driven software company, we are uniquely positioned to generate and deliver insights at scale

Largest commercial banking data set on Earth

World-class data science program

Deep talent pool and banking experience

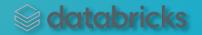
Multi-channel insight delivery

Built for speed using latest technologies









3

Use those insights to

coach bankers on ways to

win relationships



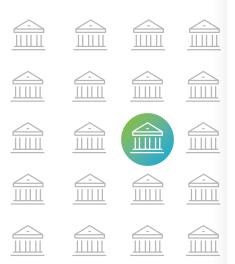
Gather the most relevant data from each banker / client interaction



Analyze the data to develop insights and reporting

PrecisionLender Insights Suite

Market Insigh



Portfolio Insights



Banks in your m Your bank's activity











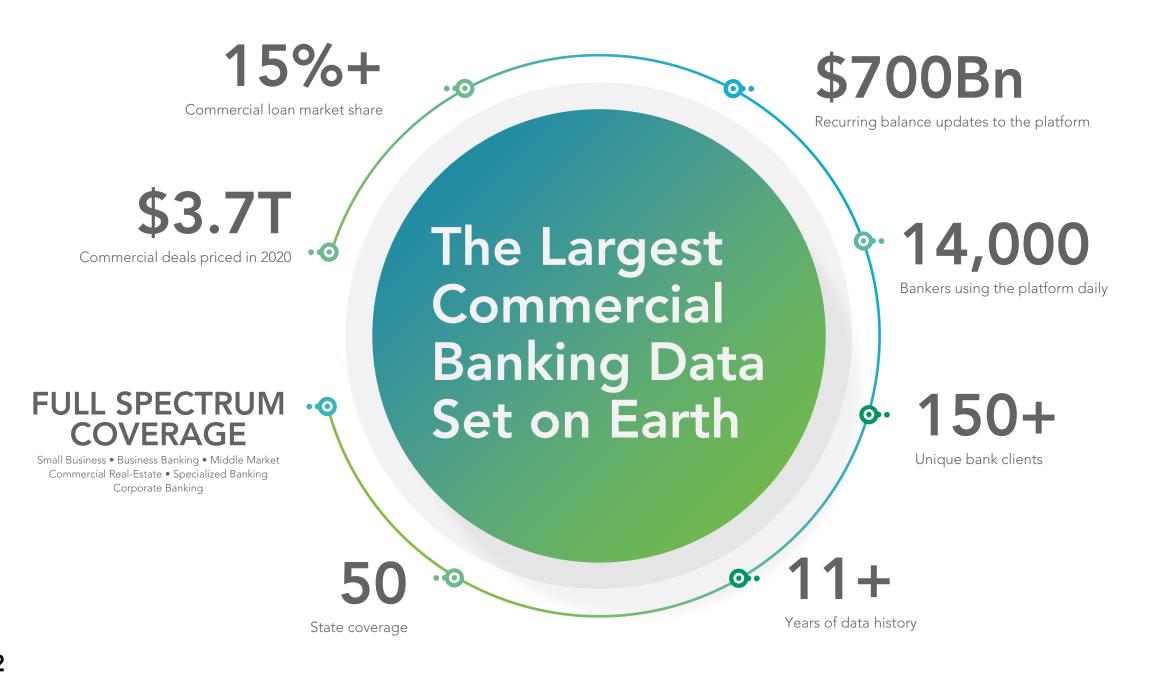




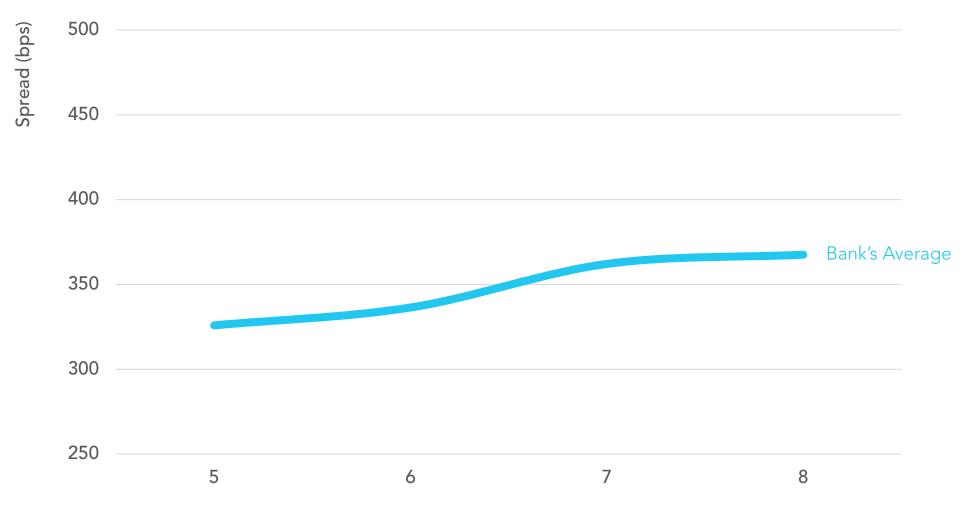


Leverages data > ALREADY IN < PrecisionLender

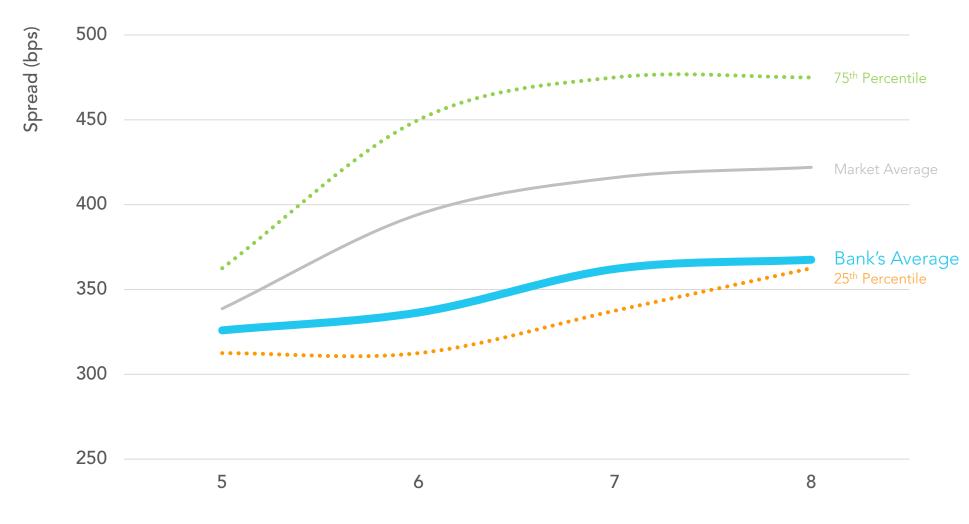
Market Insights



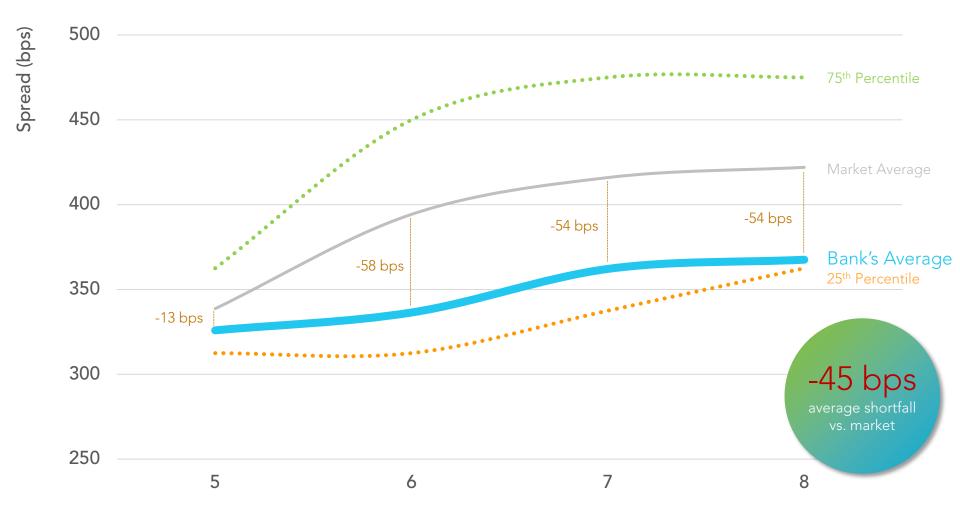
Example from a Real Bank



Example from a Real Bank



Example from a Real Bank



Market Insights

Gain vital context for negotiations

Better control of strategic positioning in market

Gauge whether exception requests are valid



For Bankers

Boost bias for action with integrated inapp coaching delivered through Andi



For Managers: Market Insights Reporting



Get the big picture on the market and how it impacts your deals

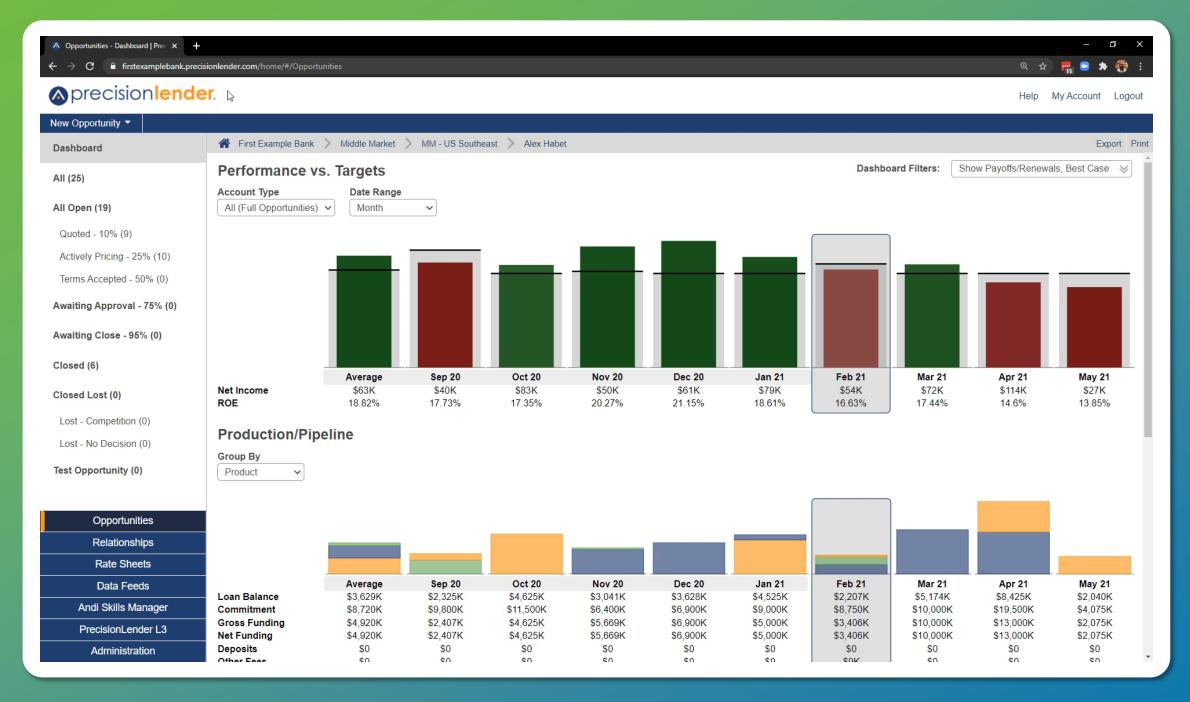
Deal performance vs. market

Market credit migrations

Drill-down capable and Interactive

Demo

Market Insights Reporting
Transaction Comparisons to Market



Demo

Market Insights Reporting
Market Insights Visualization

Gigi Salatiello

Greg Upham

Market Insights Overview

Market Percentile Range







\$82,695K

\$157,059K

\$22,598K

\$508,240K

Joel Rosenberg

Kristen Liebers

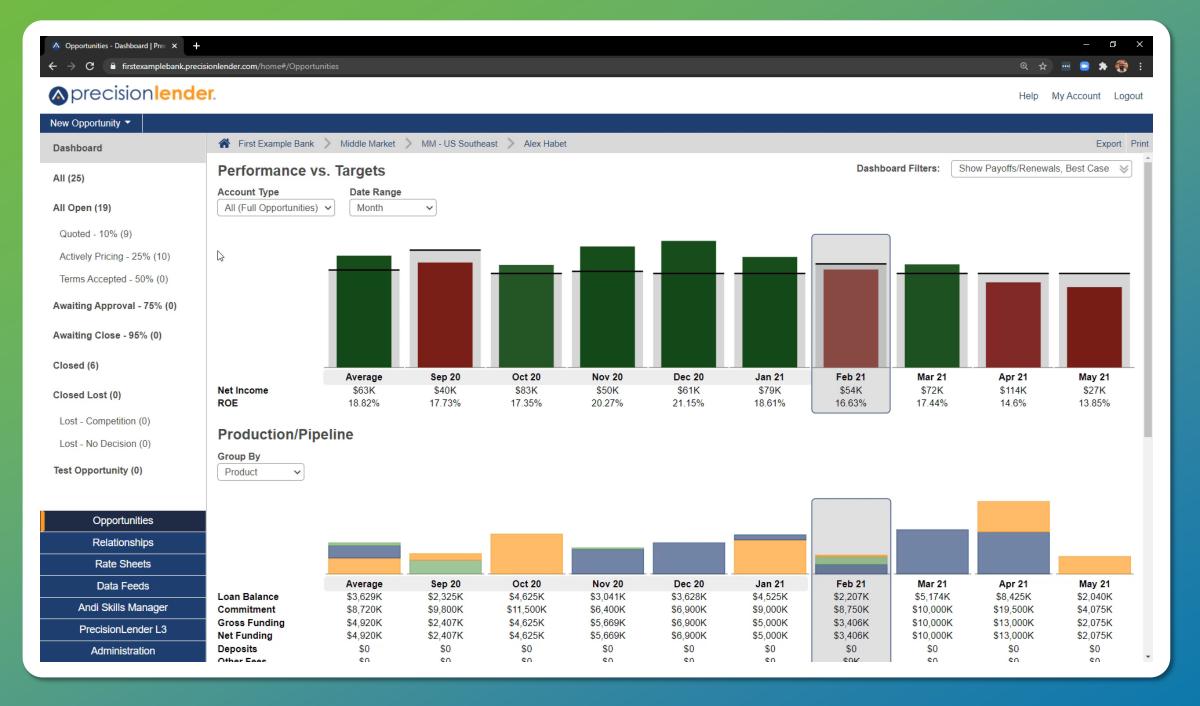
Mitchell Epstein

Tim Shanahan \$1,592,750K Tony Passavanti \$79,208K

Rollie Tillman

Demo

Market Insights Reporting
Market Credit Risk Migrations



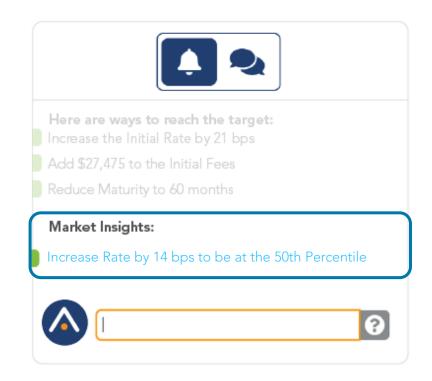
For Bankers: In-App Based Market Coaching

Integrated market-level pricing comparisons delivered through Andi

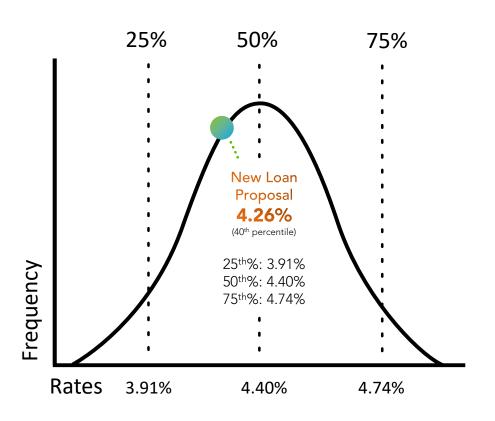
Automates internal deal research

Build better context for stronger negotiations

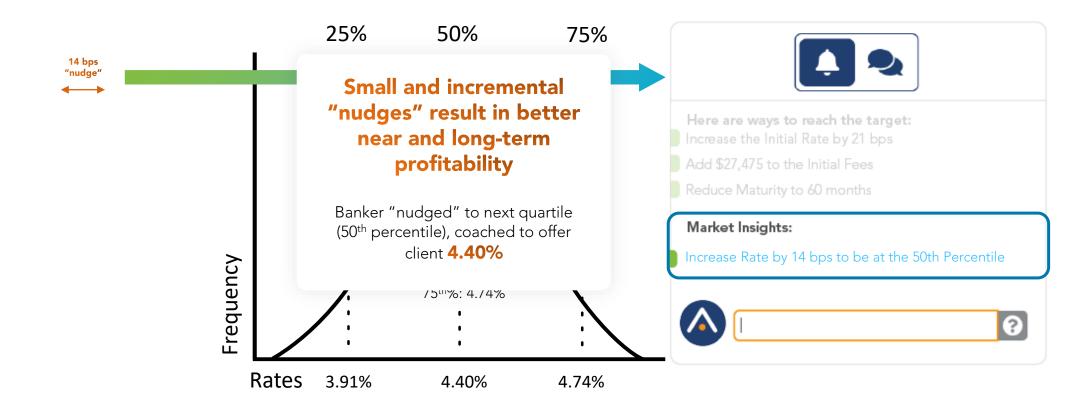
Convenient and easy to use



Coaching Up Against Market Performance

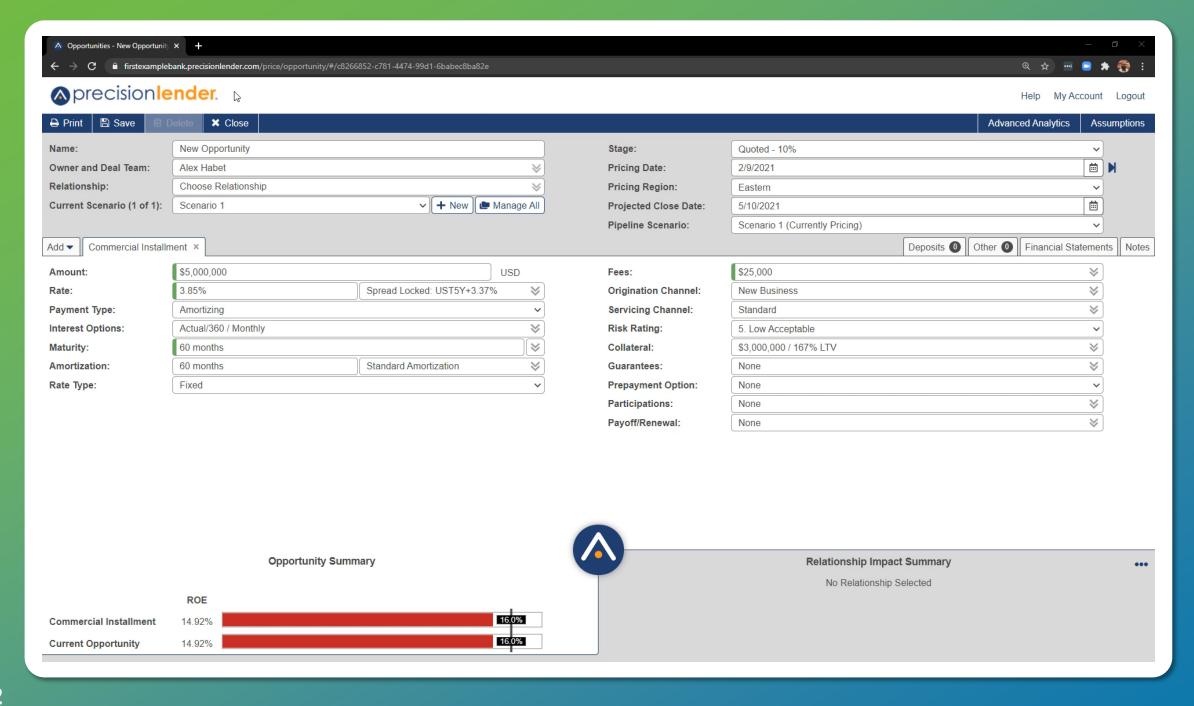


Coaching Up Against Market Performance



Demo

Market Insights
In-App Based Market Coaching



Market Insights

Gain vital context for negotiations

Better control of strategic positioning in market

Gauge whether exception requests are valid



For Bankers

Boost bias for action with integrated inapp coaching delivered through Andi



Portfolio Insights

Are you struggling to answer these questions?



High & Low Performers

Who are your best performers? Which bankers are underperforming?



Portfolio Credit Risk

Do you know how your credit is transitioning during these volatile times?



Early Risk Detection

Do you know which borrowers are in trouble? In real-time?



Leveraging Renewals

Are you retaining and improving important relationships?



Pricing Context

Can your bankers glean insights from your bank's likekind deals?

Portfolio Insights



High & Low Performers

A live interactive report card for your bankers' activity in PrecisionLender



Portfolio Credit Risk

A live heatmap of how credit risk is evolving within the bank portfolio



Early Risk Detection

Instantly get alerted of notable movements or warning signs of trouble ahead



Leveraging Renewals

Get alerted and automate pipeline generation for upcoming renewals for your portfolio



Pricing Context

Andi gives bankers in-the-moment contextual information for similar loans issued by the bank

Portfolio Insights

Built for managers and bankers

Uses data already in PrecisionLender

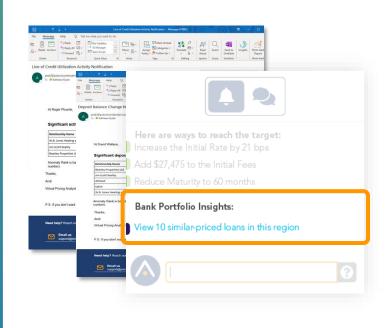
Designed by world class data science team

Rapid deployment



For Bankers

Boost bias for action with integrated inapp coaching delivered through Andi



For Managers: High & Low Performers



A live interactive report card for your bankers' deal activity

Fluid and real-time analysis

Quick performance views

Multi-metric stack ranking

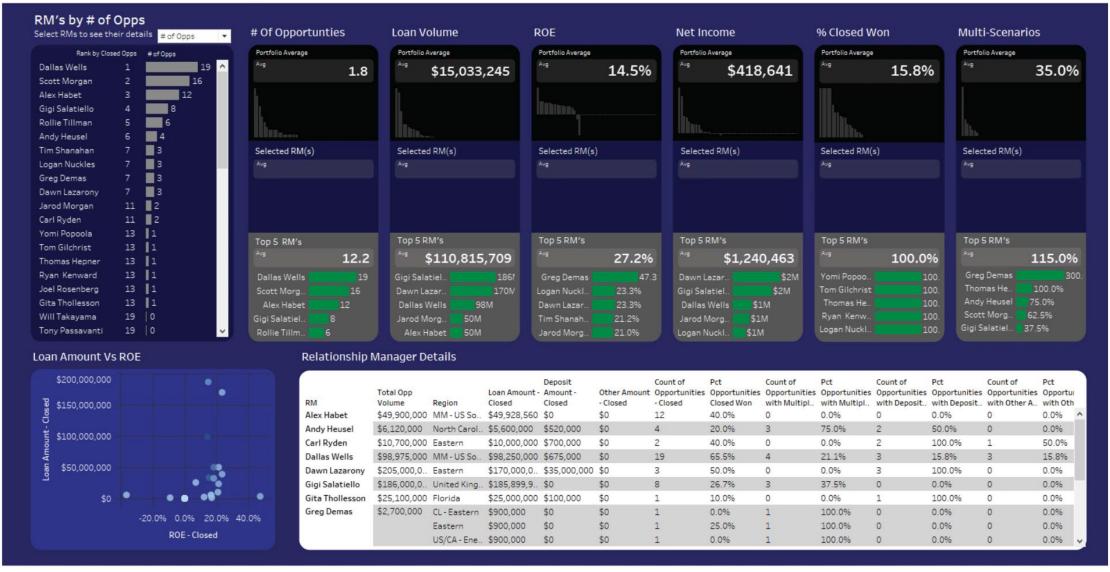
DELIVERY >

High & Low Performers

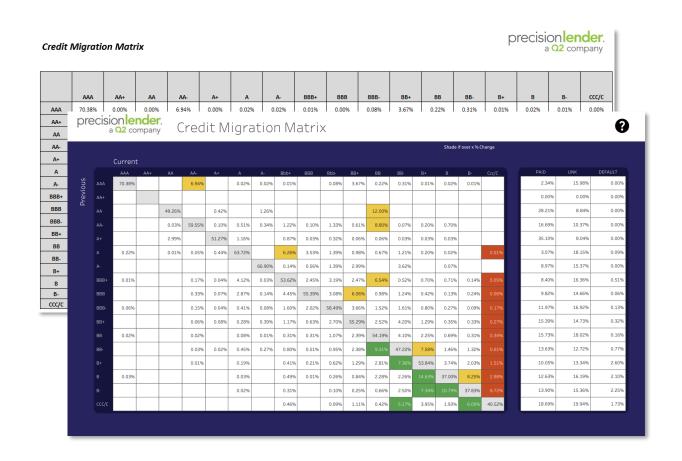
precisionlender. Relationship Manager Leaderboard

Region Name (AII)

Closed Opportunities



For Managers: Portfolio Credit Risk



Enhance your credit risk oversight routines

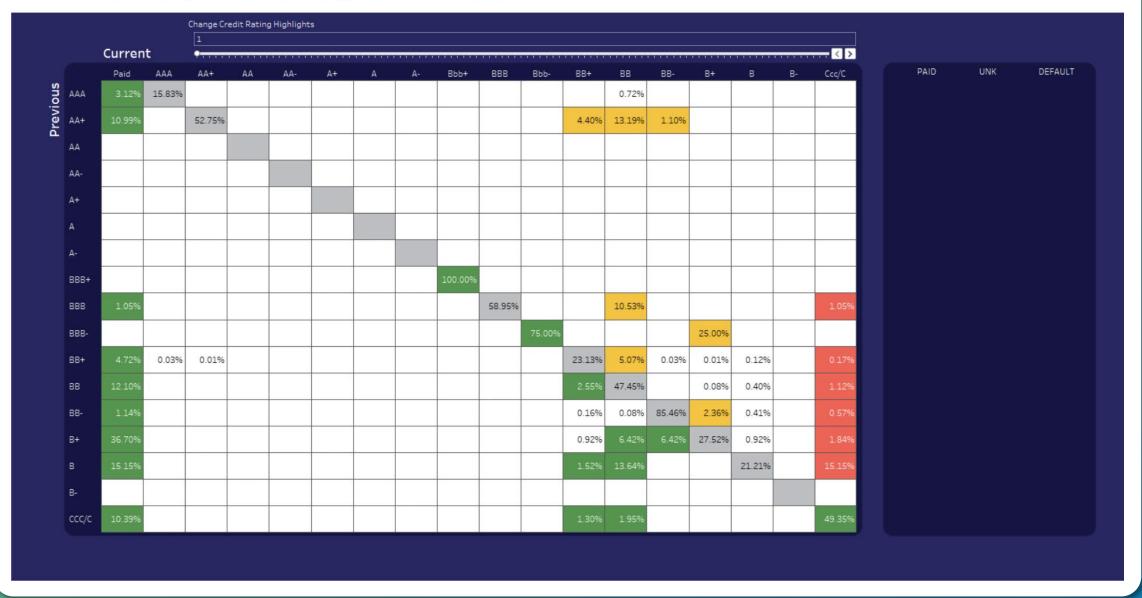
Real-time view of the portfolio's risk evolution

Mobilize against troubling trends faster

Portfolio Credit Risk







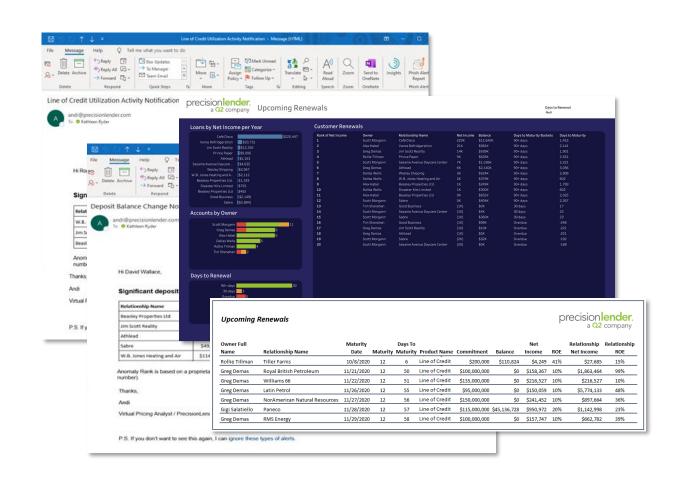
For Bankers: Early Risk Detection

Use automated anomaly detection to spot sudden warnings

Deposit swings

LOC utilization surges

Email notifications



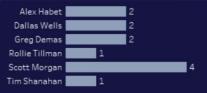
Early Risk Detection



Deposit Anomaly Detection



Deposit Anomaly Count by Owner



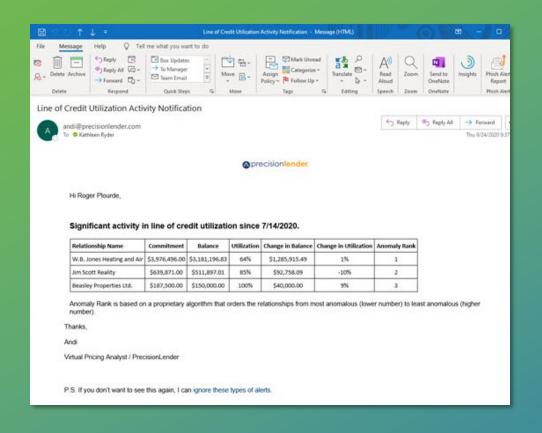
Deposit Activity

Relationship Name1 🖺	Current Deposit Balance	Previous Deposit Balance	Change In Deposit Balance	Percent Change	
Beasley Properties Ltd	\$1,365,464.19	\$2,962,263.65	(\$1,596,799.46)	-147	
Café Disco	\$96,520.38	\$954,262.32	(\$857,741.94)	-121	
Good Business	\$256,554.91	\$544,619.81	(\$288,064.90)	-53	
Vance Refridgeration	\$29,815.23	\$229,815.23	(\$200,000.00)	-87	
W.B. Jones Heating and Air	\$136,060.77	\$232,571.43	(\$96,510.66)	-41	
Disaster Kits Limited	\$66,312.44	\$95,800.41	(\$29,487.97)	-68	
Athlead	\$21,581.37	\$41,581.37	(\$20,000.00)	-48	
Julien Pharma	\$10,000.00	\$30,000.00	(\$20,000.00)	-67	
Sabre	\$19,546.32	\$35,197.84	(\$15,651.52)	-44	
Jim Scott Reality	\$31,630.39	\$40,580.41	(\$8,950.02)	-22	
Sesame Avenue Daycare C	\$15,644.68	\$21,999.91	(\$6,355.23)	-28	
Prince Paper	\$5,320.30	\$8,227.00	(\$2,906.70)	-35	

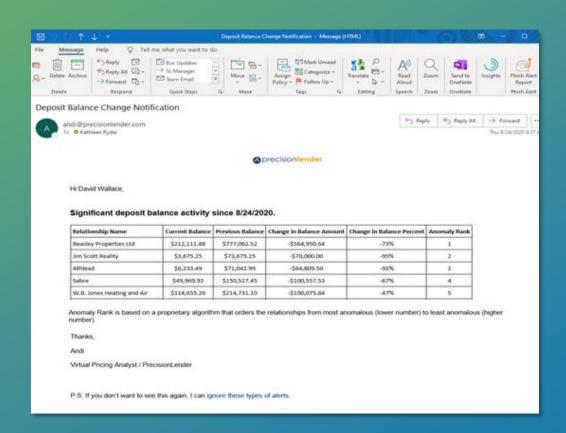
Deposit: Increase or Decrease

Athlead	Y	
Beasley Properties Ltd	▼	
Café Disco	▼	
Disaster Kits Limited	▼	
Good Business	▼	
Jim Scott Reality	▼	
Julien Pharma	▼	
Prince Paper	y	
Sabre	▼	
Sesame Avenue Daycare C	y	
Vance Refridgeration	▼	
W.B. Jones Heating and Air	▼	

Email Notifications



Line of Credit Usage Surge & Drop Alerts



Deposit Balance Swing

Alerts

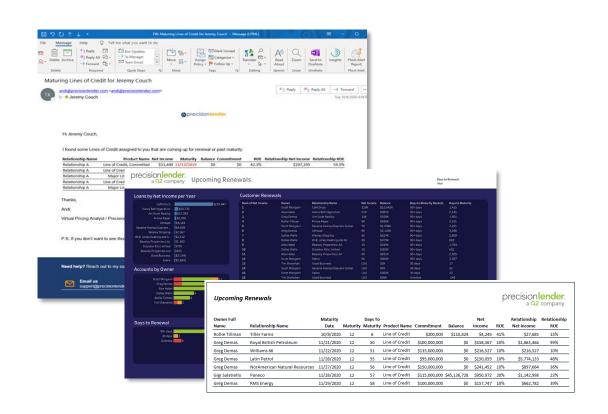
For Bankers: Leveraging Renewals

Maximize renewal opportunities to boost profitability

Reduce "rushed renewals"

Automate renewal pipeline

Email notifications



Leveraging Renewals

precisionlender. a Q2 company Upcoming Renewals

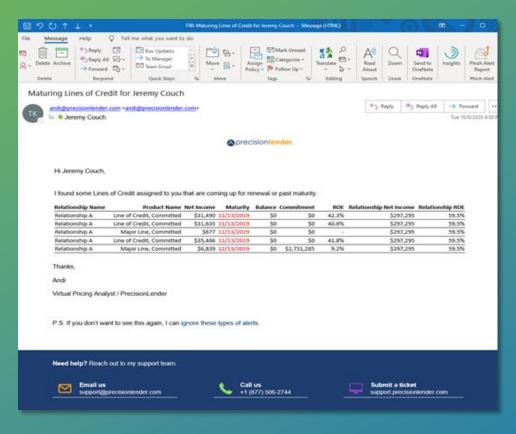




Customer Renewals

Rank of N	Owner Full Name	Relationship Name	Net Income	Balance	Days to Maturity Buckets	Days To Maturity
1	Greg Demas	Bluefix Industries	\$4,868	\$376,559	Overdue	
2	Greg Demas	John Ryden	\$816	\$202,317	89 days	
3	Gigi Salatiello	Cloudustries	-\$220	\$50,950	7 days	
4	Dallas Wells	RMS Energy	-\$1,255	\$701	30 days	29
5	Greg Demas	Johnston Farms	-\$1,264	\$10,000	60 days	59
6	Alex Habet	Brooke Clark	-\$14,566	\$350	7 days	

Email Notifications



Upcoming Renewal Alerts

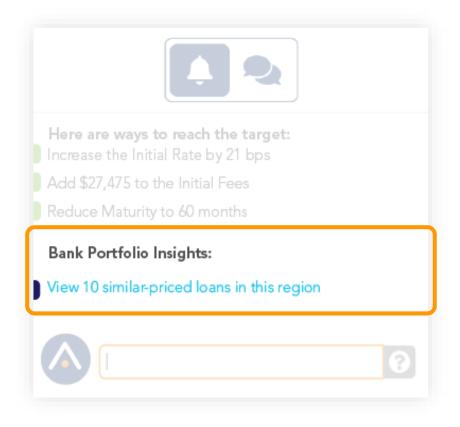
For Bankers: Pricing Context

Quickly gather loan comparisons from your broader portfolio

Contextually-aware

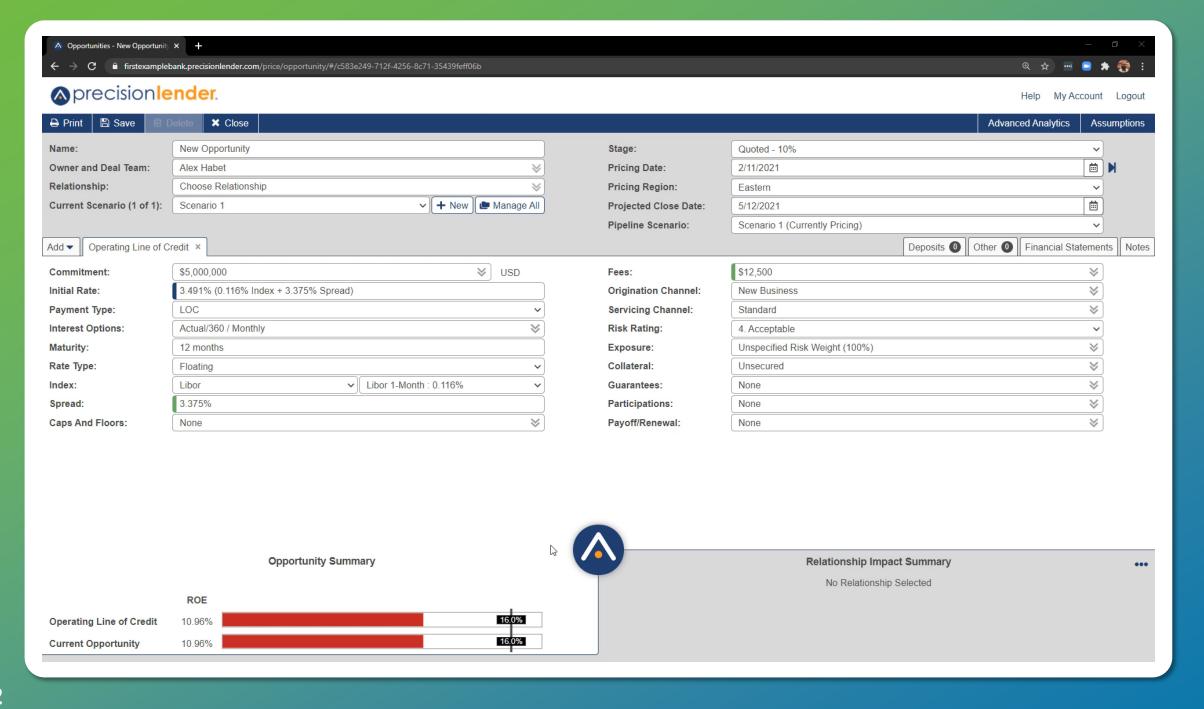
Delivered via Andi

Exportable to Excel



DELIVERY >

Pricing Context



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PrecisionLender Insights Suite

Market Insights

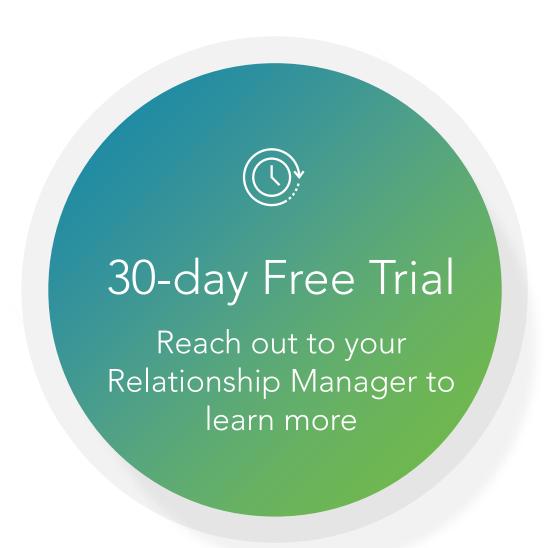


Banks in your market

Portfolio Insights



Your bank's activity



Q&A

precision lender. a \Q2 company