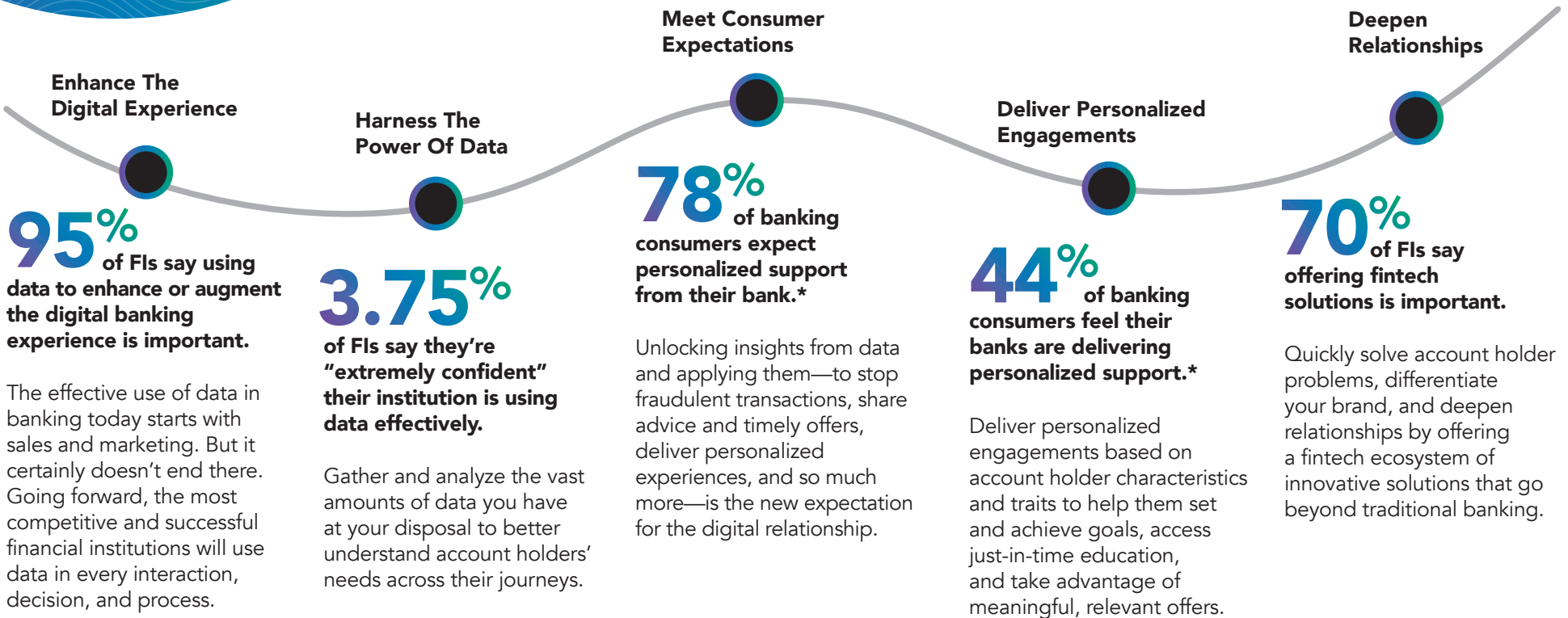


Deepening Consumer Relationships in a Digital World



Your account holders today aren't visiting your branch with the regularity they used to. But they are consistently interacting with your brand via the digital banking channel. Are you greeting them with the same familiarity online as you did in the branch? Are you providing a welcoming greeting and timely, relevant messaging around life events such as the need for an auto loan, financial wellness, or business financing?

Granted, you aren't face-to-face, but you do have more than enough data to extend and deepen your relationships in a digital world. And technology that's readily available today can enable your financial institution to better understand account holders' behaviors and needs, and consequently, better know, serve, and grow your virtual consumer community.



A new approach to consumer banking

Account holders want a simplified, streamlined, personalized experience-on the channels they prefer, at the time most convenient for them.

Q2 can help you deliver all of this and more. Our end-to-end suite of consumer banking solutions is designed to help your financial institution better know and serve account holders digitally, and grow deeper, more meaningful relationships.



For more information, go to [Q2.com](https://www.q2.com) or call (833) 444-3469.

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